Association of Graduates

United States Military Academy

Agenda

- Mission of AOG and Development
- What is Margin of Excellence?
- What is the Parents Fund?
- What makes a “tier one” school
- Developmental opportunities
- What can we do?
- Questions

AOG's Mission

To **serve West Point** and its graduates.

The Office of Development's Mission

To secure appropriate gifts from private sources to fund the **margin of excellence** essential to attracting and developing exemplary leaders of character.

What is Margin of Excellence?

Programs and projects ***beyond*** the core that:

- Allow USMA to remain competitive with the tier one colleges and universities in attracting cadet candidates with the greatest potential for development as officers.
- Provide developmental opportunities beyond the required baseline (academic, military, physical, and moral-ethical) that allow fulfillment of each cadet's potential for achievement.

What is the Goal of the Parents Fund?

To secure appropriate gifts from parents of cadets to support the margin of excellence needs in the Directorates of Cadet Activities and Intercollegiate Athletics.

What makes a university "competitive"?

- Research
- Ranking of programs
- Quality of faculty & staff
- Class size
- Number of majors
- Contributions of graduates
- Spirit/cohesiveness of student body
- Community

Developmental Opportunities

Academic

- AIADs
- Dean's Teams

Athletic

- Corps/Club squad sports
- PIADs

Military

- Combat Weapons Team
- Tactics Club

Moral/Ethical

- National Conference on Ethics in America
- SCUSA

What can we do?

- **Educate** other parents
- **Pledge** your support
- **Encourage** other parents to support the Parents Fund
- **Fulfill** or modify your commitment based on your situation

Contact Information

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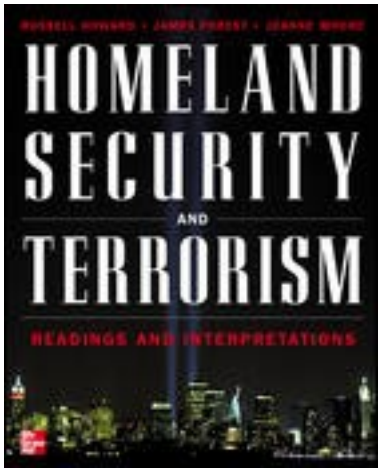
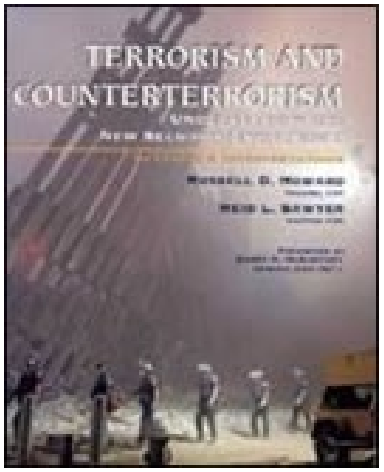
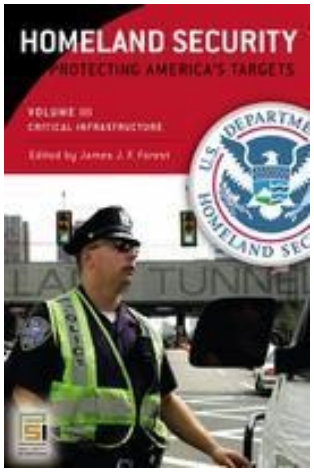
Research

- Combating Terrorism Center
  - Jihadi Image & Motif Analysis
  - Jihadi Video Collection
  - Al'Qa'ida Strategic Assessment







Ranking of Programs

- Civil Engineering - #2
- Mechanical Engineering - #5
- Engineering Management - #1

Faculty & Staff

- Class of ’53 Chair of Civil Engineering
- Class of ’66 Chair in Ethics
- Class of ’51 Chair for Leadership Study
- Class of ’50 Advanced Technology Chair

School Spirit

"I think the crowd won the game for them. We were up by 11 and the crowd kept them up and helped them back into the game. I'm a very big proponent of the highest seed hosting, and Army earned the right to host with their play throughout the season."

–Holy Cross Head Coach after loss to Army in Championship

Academic Individual Advanced Development

"Every officer in the United States Army should be able to speak a second language [and have] a broader cultural awareness." – General Schoomaker

Dean's Teams

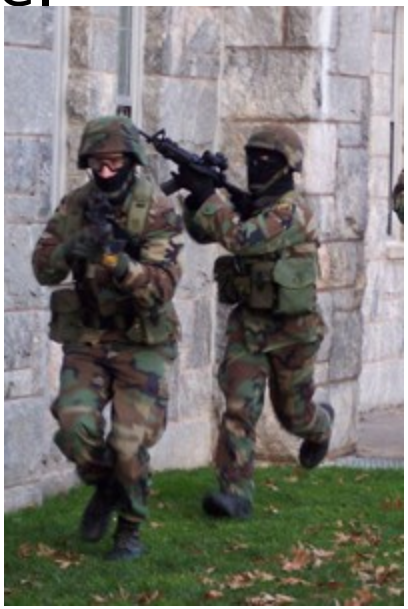
- Concrete Canoe
- AIAA Aircraft Design Competition
- IEEE Computer Science Design Team
- Mini Baja
- Cyber Defense Exercise
- Steel Bridge Competition
- Timber Bridge Competition
- Model UN

Athletic Teams

- Only 35% of the Athletic Department's budget is funded by the government
- Only 34% of DCA's budget is funded by the government

Combat Weapons Club

Trains cadets to combine the tactics, techniques and protocols of military units, domestic police forces, government agencies, and civilian security services to create a comprehensive foundation of skills in urban warfare and promote creative solutions to the problems involved in close quarters battle.



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